# Changing the Game Through Global Collaboration

Jon Baker Director, Center for Threat-Informed Defense



### **About me**

Co-founder & Director of the Center for Threat-Informed Defense

Formerly responsible MITRE's Cyber Threat Intel and Adversary Emulation work program

Led MITRE's security automation work – CVE, OVAL, CPE, MAEC, CAPEC...

Started out as a software engineer

Working in the public interest to advance cybersecurity for all

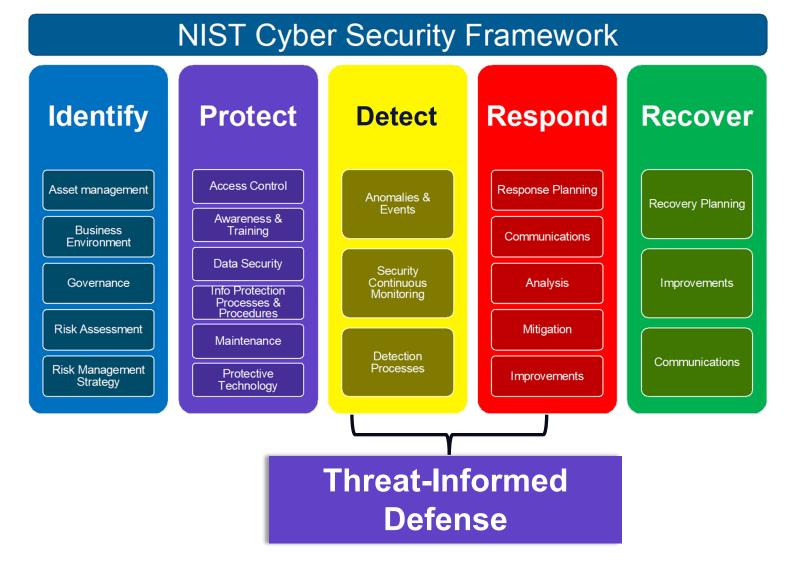


### What is Threat-Informed Defense?

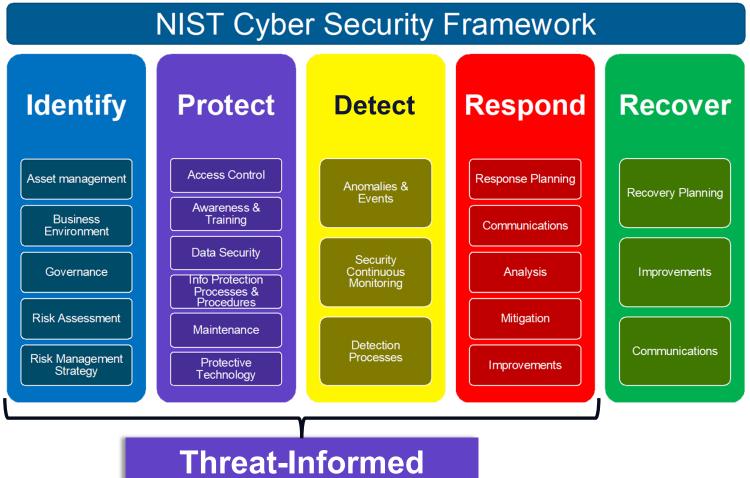
"The systematic application of a deep understanding of adversary tradecraft and technology to improve defenses."



### Where does it fit?

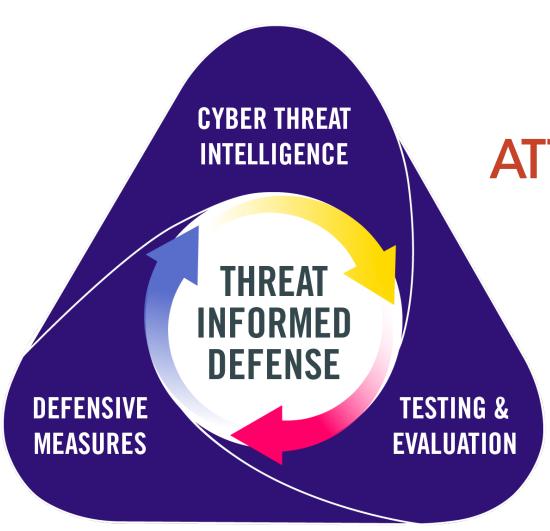


### Where does it fit?



Threat-Informed Defense

### **Threat-Informed Defense Cycle**



**ATT&CK**<sup>®</sup> is at the core of threat-informed defense

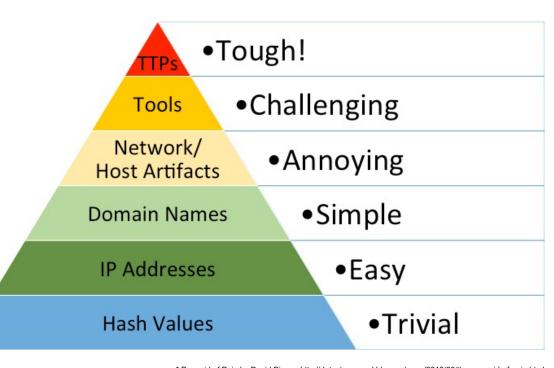
Threat-informed defense is a continuous process.

As our defenses improve, our environments change, and adversaries evolve, the cycle continues.

### Increase the Cost for the Adversary

Reconnaissance	Resource Development	Initial Access	Execution	Persistence	Privilege Escalation	Defense Evasion	Credential Access	Discovery	Lateral Movement	Collection	Command and Control	Exfiltration	Impact
Active Scanning	Acquire Infrastructure	Drive-by Compromise	Command and Scripting Interpreter	Account Manipulation	Abuse Elevation Control Mechanism	Abuse Elevation Control Mechanism	Adversary-in-the-Middle	Account Discovery	Exploitation of Remote Services	Adversary-in-the-Middle	Application Layer Protocol	Automated Exfiltration	Account Access Removal
Gather Victim Host Information	Compromise Accounts	Exploit Public-Facing Application	Container Administration Command	BITS Jobs	Access Token Manipulation	Access Token Manipulation	Brute Force	Application Window Discovery	Internal Spearphishing	Archive Collected Data	Communication Through Removable Media	Data Transfer Size Limits	Data Destruction
Gather Victim Identity Information	Compromise Infrastructure	External Remote Services	Deploy Container	Execution	Boot or Logon Autostart Execution	BITS Jobs	Credentials from Password Stores	Browser Bookmark Discovery	Lateral Tool Transfer	Audio Capture	Data Encoding	Exfiltration Over Alternative Protocol	Data Encrypted for Impact
Gather Victim Network Information	Develop Capabilities	Hardware Additions	Exploitation for Client Execution	Boot or Logon Initialization Scripts	Boot or Logon Initialization Scripts	Build Image on Host	Exploitation for Credential Access	Container and Resource Discovery	Remote Service Session Hijacking	Automated Collection	Data Obfuscation	Exfiltration Over C2 Channel	Data Manipulation
Gather Victim Org Information	Establish Accounts	Phishing	Inter-Process Communication	Browser Extensions	Create or Modify System Process	Deobfuscate/Decode Files or Information	Forced Authentication	Domain Trust Discovery	Remote Services	Browser Session Hijacking	Dynamic Resolution	Exfiltration Over Other Network Medium	Defacement
Phishing for Information	Obtain C	Replicatio Removat			main Polic	Container	Forge Web Credentia		Replication The Removable M	Clipboard Dat	Encryp ad an ini I	Exfiltration Over Physical Medium	Disk Wipe
Search Closed Sources	Stage	Supply Compromise	uled Task/Job	Create	Escape 1	Direct e Access	Input Car	aroup Policy Disco.	ware Deplo Tools	Data from Confi Repos	Fallbat Chainr s	Exfiltration Over Web Service	Endpoint Denial of Service
Search Open Technical Databases		Trusted Relationship	red Modules	Create or M stem	Execu	De folicy Ition	Modify Au	Network Service Scanning	ved C	Data from Jon	Ingress Tool Transfer	Scheduled Transfer	Firmware Corruption
Search Open Websites/Domains		Valid Accounts	re Deployment Tools	Event 1	Exploitation for e	Guardrails	Netv Ing	Network Share Discovery	Use Alterna Authentication N	Data al System	Multi-Stage Channels		Inhibit System Recover
Search Victim-Owned Websites			em Services	Externa Ser	Hijack Execution	ation for Defe Evasion	S Cre Jumping	Network Sniffing		n Network red Drive	Non-Application Layer Protocol		Network Denial of Service
			r Execution	Hijack Exe ow	Process	nd Direct	Steal o Gerberos	Password Policy Discovery		m Removable	Non-Standard Port		Resource Hijacking
			s Management rumentation	Implant Int	Scher &/Job		Steal	Peripheral Device Discovery		ned	Protocol Tunneling		Service Stop
				Modify Au Pro	V: unts	Hijack E	Tw Auther Interce	Permission Groups Discovery		Email	Proxy		System Shutdown/Reboot
				Office Appli artur		emovali dost	Vnsecured Cre.	Process Disco		Input Cap Screen Captur	Remote Access Software Traffic Signaling	'	
				Scheduled Task/Job		mairect Command Execution		Discovery	]	Video Capture	Web Service		
				Server Software Component		Masquerading		Software Discovery	1			_	

## A community-driven knowledgebase of adversary TTPs

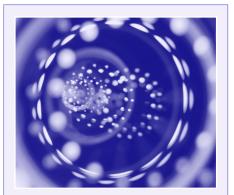


<sup>\*</sup> Pyramid of Pain by David Bianco http://detect-respond.blogspot.com/2013/03/the-pyramid-of-pain.html



# Threat-Informed Defense is...





A lens, through which, you can understand your security posture



A way to think about your security architecture and operations



A way to prioritize your security strategy and investments



### Thinking like an attacker



# How do we scale threat-informed defense?



### The Center for Threat-Informed Defense conducts collaborative R&D projects that

### improve cyber defense at scale





#### Membership is:

- ✓ Highly-sophisticated
- ✓ Global & cross-sector
- √ Non-governmental
- ✓ Committed to collaborative R&D in the public interest



Mission: Advance the state of the art and the state of the practice in threat-informed defense globally.

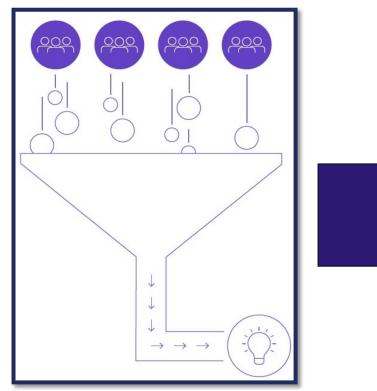


# The cyber challenges we face are larger than any one organization

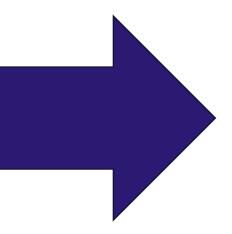


### A repeatable, scalable, approach to R&D built on

### member-powered collaboration































Develop solutions together



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### **SUMMITING THE PYRAMID**

Many analytics are dependent on specific tools or artifacts. Adversaries can easily evade these with low-cost changes that exploit the dependencies. This project developed a method to evaluate analytics relative to the adversary's cost to evade. We further created approaches and tips for defenders to make their analytics less evadable. We demonstrated the methodology with a core set of analytics.

#### PROJECT SPONSORS













### Rapid Global **Impact**

"By scoring each threat detection rule, we gained a higher fidelity view of their security posture. We determined that roughly 99.4% of their threat detection content was obsolete, based on criteria such as analytic brittleness, current threat relevance and update frequency.

In all my years of consulting, I have never witnessed a more catalyzed response—except in the case of a severe breach. This holistic, scientific method of threat detection analysis shocked them out of their lethargy in ways their previous penetration tests never **COU**Id." – Summiting user at a global consultancy

https://ctid.io/summiting-the-pyramid



### How do we scale threat-informed defense?



### It takes community

### **Participants**



### **Benefactors**

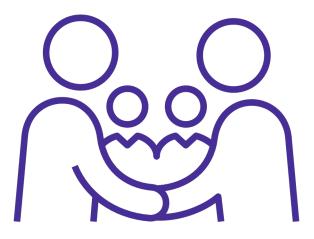
**ACALVIO** 





Enable the global community to advance public interest cybersecurity programs through charitable giving.

### **Community**



MITI

### Participants drive the R&D program with active engagement and funding

Benefactors support independent research in the public interest

Global adoption leads to impact. Your use cases drive community-wide advancement



### Join us and change the game!

Changing the game on the adversary requires a community-wide approach.

You play a critical role!



https://ctid.io/linkedin https://ctid.io/get-involved

